

## PERSONALIZATION SOLUTIONS



**GRAVOTECH**  
EXPRESSION OF THINGS

# MULTI-CHANNEL PERSONALIZATION



## IN-STORE

- In-store personalization
- Additional sales generation
- Bespoke Plug&Play systems
- Connected interface with KPI global dashboard



## E-COMMERCE

- Add personalization to your online store
- Web orders automatically transferred to the engraving software
- No input required from engraving machine operators
- Full support with development and integration



## TRAVEL RETAIL & EVENTS

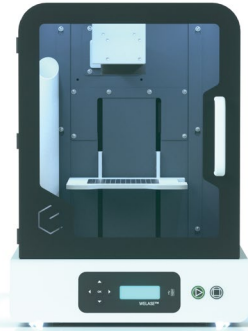
- Differentiate yourself by offering a unique and original customer experience
- Compact and secure engraving systems approved for airport use
- Mobile laser and rotary engravers with travel cases

# PERSONALIZATION SOLUTIONS



M20

Gravotech's best selling engraver

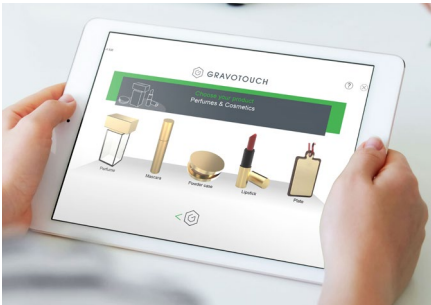


WeLase™

Gravotech's in-store laser engraver



# GRAVOTOUCH SOFTWARE



- Touchscreen tablet operation
- Customized to follow your branding and guidelines
- Engraving in any language
- Intuitive use, no training required

# WORKING TOGETHER



## PROJECT DISCUSSION

We analyze together your technical specifications as well as your global process

## PROJECT DEFINITION & VALIDATION

We present several concepts to fit your budget and assist you in choosing the best option

## PROJECT PILOT

A small number of pilot machines are installed worldwide for feedback and solution fine-tuning

## BESPOKE SOLUTION

The final concept is manufactured within the agreed time frame and budget

## EQUIPMENT COMMISSIONING

The solution is delivered and installed by our local support team

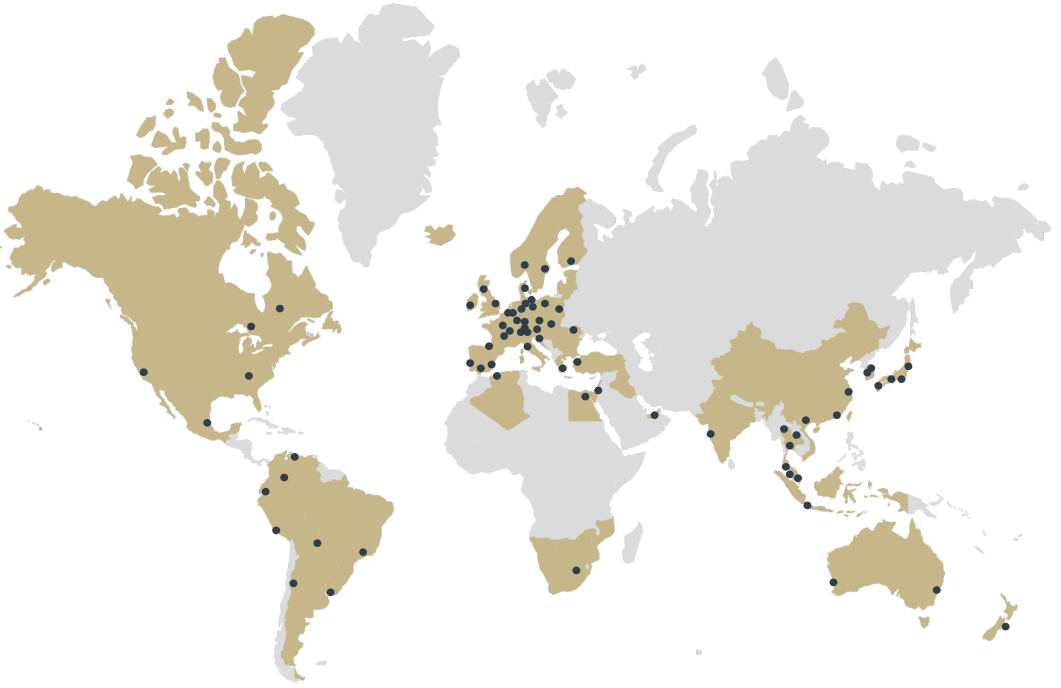
## TRAINING

On-site and remote training available worldwide

## SUPPORT

Our after-sales team assist you with queries and equipment maintenance

# WE ARE WHERE YOU ARE



85+ years of  
expertise



60,000  
clients



54  
countries



600  
employees



150  
technicians



+300,000  
machines installed

SEE OUR VIDEOS



# THEY TRUST US



**GRAVOTECH**  
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kap@gravotech.com  
021-24086857  
400-6757-530  
www.gravotech.cn

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